

GOSFORD MUSICAL SOCIETY

TUESDAY 13TH JUNE 2017 @ 7:00PM

THE STUDIO

LAYCOCK STREET, GOSFORD



ATTENDANCE: Roslyn English, Kevin Booth, Darryl Davis, Noel Borger, April Daley-Holmes, Karen Johnston, Karen Snook, Lauren Miller, Rosie Ross, Scott Goodacre and Chris King.

APPOLOGIES: Darryl Davis arriving 9:00pm.

Promotions and Marketing Report

Report tabled from Chris King: 7:55 pm

BRING IT ON

- Most of the usual things are in place for Bring It On and Young Frankenstein.
- Advertising with sponsored commercial radio station 2GO in place \$4K each show.
- Ticket sales at 41.3%, Chris feels that this is where it should be at this stage.
- 3 ads going at this stage.

YOUNG FRANKENSTEIN

- Current ticket sales 10.69% + 15% groups, 25% total
- Chris requested that a meeting outside of tonight's meeting with Ros, Greg Quoy and Chris to discuss show promotions
- We need to be filming and doing interviews to get the message out there.
- Currently the local Express Advocate newspaper is dropping from two papers per week to one, that affects the entertainment page by going from five pages to two pages per week. In fact, one year from now the Express Advocate could be online only. The Peninsula News may be an alternative for us to look into.

LSCT

- The ticket review process has been undertaken with Ros, Lauren and Chris
- The GMS/LSCT theatre agreement meeting is scheduled to occur before 30.6.17 CK to advise RE on the date of the meeting.
- Group Bookers, Ros asked if Karen Snook and Scott Goodacre will work with Chris King on group bookers.
- LSCT users / stage managers should ensure that when signing off on any incident report that you are aware of what you are signing off.
- Chris reported on the Regional Arts process continuing

- Karen Johnston raised that Nate Butler Studio's is performing in the DCR concurrently with Bring It On. Ros expects that they will attract a different audience, however, the issues such as parking etc will impact on the general public. Karen Snook asked Chris how interval would work with both shows e.g. noise levels in foyer. Chris explained that LSCT had spent \$5K on new doors to reduce noise. Chris also commented that the community knows what the parking is like.
- Karen Johnston raised on line booking and how it is set out in seven different categories, with GMS at the last category. Karen explained that she was not challenging the Nate Butler Studio shows being run in the DCR, but the LSCT website and the positioning of GMS. Rosie Ross suggested a hyperlink may be able to be put in for the GMS shows. Chris King will look at the website and advise us.
- Chris King explained that he is unable to turn customers away and that is the view of the Central Coast Council.
- Chris King suggested that GMS arrange to speak with Nate Butler Studio's to discuss the overlap of dates.
- GMS Open Day not going ahead as LSCT was not in a position to do this at this time. LSCT needs lead in time to do this. It may be considered for during CHICAGO. Ros English suggested we do it after the GMS 70th Anniversary celebrations.
- YIPA. Chris King was happy with the chosen artwork by his graphic artist Christine. Chris suggested that the committee should not need to decide about what will be in the advertising. YIPA is aimed at a younger audience and moving forward GMS should be thinking about the younger demographic for the future. This is Chris view as the promotions and marketing manager for GMS.
- Chris advised that Claire Ross is the acting team leader at LSCT.
- LSCT men's dressing rooms still to be upgraded.

THIS MEETING 8:15PM

CONFIRMATION OF PREVIOUS MINUTES: Read and accepted by Kevin Booth and Ros English

Discussed;

- Everybody re read minutes from April 2017 Meeting due to no meeting held in May 2017.

CORRESPONDENCE IN:

DD - Amendment casting policy prod team/protocol for auditions

Rose Cooper – Networking

Claire Ross – Menopause the Musical

RE – Agreement between GMS and LSCT

RE – Meeting on Tuesday 9.5.17

GMS – Hired costumes

RE – Vivid Idea creatives get cooperative

RE- 70th Celebrations

GMS – Request for discussion

RE – GMS advert for YIPA program

HL – new website MTI

RE – Chicago / Declan Dowling

GQ – Young Frankenstein program suggestion

GMS – A conversation worth having

BD – Chicago saga

YIPA – Presentation night 16.6.17 7:30pm

RE – GMS open day 30.7.17

RR – Honk Prod team

NB – Proposal for Graphics

Dean Harrington – Temporary Dressing Room Marquee for Dance Festival

GMS – Expression of interest

OUTGOING –

BD/Origin – Chicago Scripts

Hal Leonard – Show application

Davis Spicer – show application

TREASURERS REPORT:

Karen Johnston tabled reports;

- **March 2017**
- **April 2017**
- **May 2017**

Reports moved by Karen Johnston and accepted by Kevin Booth and Ros English

Discussed:

- Damaged microphones. Karen has email the executive the quotes for microphone repairs. It would appear that the plastic cable at the back of the neck is damaged due to normal wear and tear.
- Replacement quote costs \$3893.00, ordered by Dean Harrington.
- Studio. 18 Laycock St would appear to have not had an electricity bill for possibly the last year. KJ will follow up with this.
- Grants. No correspondence has been received at this stage.

PORTFOLIO REPORTS:

PRESEIDENT – ROS

See report:

Discussed:

- Association Community Theatre annual fee paid by KJ.
- LSCT Advisory Body no longer functioning.
- Library is a mess at the moment. RE has borrowed music from the cupboard for the 70th Anniversary celebrations.
- Choir is going very well, numbers very high.
- Workshops – Karen Snook dancing going very well.
- GMS Costumes – overall Narelle Wotton is doing an amazing job, we are happy with employing Narelle as the shop manager. P&L \$130K revenue this year.
- Gosford Hospital Ball 11.8.17 80's theme, possible hire potential.
- Reports for the GMS costume shop have been tabled and filed, available for anyone to read over on request.
- Amanda Woodbine to discuss marketing GMS costumes with shop staff and volunteers
- Peer Review panel. The process has started. Panel exits of Stephen Higham, Carolyn McNamara and Geoff Hay. RE will send out reports to everyone.
- Peter Rae, resident in Carey St, behind 18 Laycock St is building.
- Attended prod meeting with CHICAGO team. All going well.
- MOU Nate Butler.

VICE PRESIDENT – DARRYL

See report: attached

Discussed:

- 70th Anniversary celebrations format has been discussed with RE.
- Entertainment will include three musical interludes, 20 minutes each one. One junior and two ensemble medley. Choreography CM, KS, LM. Music RE. Four people to discuss history of GMS.
- Gift will be wooden coaster memento. Drinks and nibbles, \$60.00 per ticket, 8-10 people per table. Formal attire.
- Lesli Normet will be the ticketing co Ordinator. RR suggested to use EVENTBRITE online ticketing.
- Video by Paul Hart, KJ will contact.
- Memorabilia, Darryl Fry and Darryl Davis will do a slide show.

VICE PRESIDENT – NOEL

See report: attached

Discussed:

- SNAP preview tickets.

FLOOR MEMBER – LAUREN

See report: attached

Discussed:

- Met with RE/CK. Tickets to go to Production Managers to hand out four weeks before the show opens.
- BIO tickets done.
- Invitations for guests go out 16.6.17

FLOOR MEMBER – KAREN

See report: attached

Discussed:

- Care plan for some of our older volunteers. Narelle Wotton is very concerned, sometimes stressed, duty of care for this ongoing problem.
- KS suggested we create a safety plan to keep both ladies downstairs in the GMS costume shop. A doctors clearance may be required and some medical information to assist us should we require medical assistance.
- Dance classes going well.
- KS daughter completed Uni and received honours. SG to post in our GMS Newsletter.

FLOOR MEMBER – SCOTT

See report: attached

Discussed:

- As tabled

FLOOR MEMBER – ROSIE

See report: attached

Discussed:

- Danielle MacDairmid may be asked about becoming a new shop volunteer.
- Gail Cox holidays having an effect on the wardrobe dept.
- Social Media, LM/RR to work together or solo? However, we will close off the older material. Calendar of specific dates for member.
- Look at created groups/pages. Possibly set up a formula for production teams to use. Outlining the protocols in line with the social media policy.

PRODUCTION REPORTS

BRING IT ON – Tabled at meeting

YOUNG FRANKENSTEIN - Tabled at meeting

CHICAGO - Tabled at meeting

WORK HEALTH & SAFETY:

- **Issues raised in portfolio reports and general business.**

GENERAL BUSINESS:

GQ – PROGRAMS. Playbill v's SNAP

- Committee agrees going to Sydney is cheaper for GMS members. Currently SNAP outsources them. Discussion was had about supporting local business. However, it was unanimously decided that we would go with Playbill for the Young Frankenstein program.

NB – PROGRAM PROCEDURE

- To be tabled at next meeting due to time constraints. 11.7.17

BUSINESS WITHOUT NOTICE:

Pastoral care plan, RE requested if KS, SG could help out and work together on this.

Meeting closed: 10.20pm Next meeting: 11th July 2017, 7:00pm

